

## **Blom** Type Family

Blom is a humanist sans with subtle squarish character in reverse contrast. The combination of heavy horizontals and modern geometry give the typeface a unique visual aesthetic, whilst making small text perfectly readable. Blom bucks the trend of conventional letterforms in favour of a versatile typeface with bags of originality that is both inventive in style yet completely functional in a wide range of intended uses.

## RELEASED

**DESIGNER** JONATHAN HILL

12 STYLES 6 WEIGHTS + ITALICS

CLASSIFICATION SANS-SERIF

FORMAT OTF, TTF, WOFF, WOFF 2, SVG, EOT

#### OPENTYPE FEATURES

PROPORTIONAL FIGURES TABULAR FIGURES CASE-SENSITIVE FIGURES NUMERATORS & DENOMINATORS FRACTIONS SUPERSCRIPT SLASHED ZERO STANDARD LIGATURES CASE-SENSITIVE FORMS EXTENDED LATIN

#### SUPPORTED LANGUAGES

AFRIKAANS, ALBANIAN, ASU, BASQUE, BEMBA, BENA, BOSNIAN, CATALAN, CHIGA, COLOGNIAN, CORNISH, CROATIAN, CZECH, DANISH, DUTCH, EMBU, ENGLISH, ESPERANTO, ESTONIAN, FAROESE, FILIPINO, FINNISH, FRENCH, FRIULIAN, GALICIAN, GANDA, GERMAN, GERMAN (SWITZERLAND), GUSII, HUNGARIAN, ICELANDIC, INARI SAMI, INDONESIAN, IRISH, ITALIAN, JOLA-FONYI, KABUVERDIANU, KALENJIN, KAMBA, KIKUYU, KINYARWANDA, LATVIAN, LITHUANIAN, LOW GERMAN, LOWER SORBIAN, LUO, LUXEMBOURGISH, LUYIA, MACHAME, MAKHUWA-MEETTO, MAKONDE, MALAGASY, MALAY, MALTESE, MANX, MAORI, MERU, MORISYEN, NORTH NDEBELE, NORTHERN SAMI, NORWEGIAN BOKMÅL, NORWEGIAN NYNORSK, NYANKOLE, OROMO, POLISH, PORTUGUESE, ROMANIAN, ROMANSH, ROMBO, RUNDI, RWA, SAMBURU, SANGO, SANGU, SCOTTISH GAELIC, SENA, SERBIAN (LATIN), SHAMBALA, SHONA, SLOVAK, SLOVENIAN, SOGA, SOMALI, SPANISH, SWAHILI, SWAHILI (CONGO-KINSHASA), SWEDISH, SWISS GERMAN, TAITA, TESO, TURKISH, UPPER SORBIAN, VUNJO, WALSER, WELSH, WESTERN FRISIAN, ZULU.



Blom Light Blom Light Italic **Blom Regular** Blom Italic **Blom Medium Blom Medium Italic Blom Bold Blom Bold Italic Blom ExtraBold Blom ExtraBold Italic Blom Black Blom Black Italic** 



BLOM LIGHT

## Northumberland

BLOM REGULAR

## Quintessentially

BLOM MEDIUM

## Neuberechnung

BLOM BOLD

## Pulchritudinous

BLOM EXTRABOLD

# Metamorphosis

BLOM BLACK

# Chronologically



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Además de su valor intrínseco como una notable supervivencia de una obra de arte antigua y sorprendentemente hermosa, el manuscrito muestra una combinación única de estilos artísticos que refleja un período crucial en la historia de Inglaterra. El cristianismo llegó por primera vez a Gran Bretaña bajo los romanos, pero subsiguientes oleadas de invasión de Los sajones, ángeles y vikingos no cristianos llevaron la fe a los límites de las islas británicas. El país fue reconvertido gradualmente desde 597, después de que San Agustín llegó de Roma para convertir los "ángulos en ángeles" paganos. Las diferencias religiosas entre la iglesia

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Bortsett fra sin egenverdi som en bmerkelse sverdig overlevelse av et gammelt og forbløffende vakkert kunstverk, viser manuskriptet en unik kombinasjon av kunstneriske stilarter som reflekterer en viktig periode iEnglands historie. Kristendommen kom først til Storbritannia under romerne, men etterfølgende invadasjonsbølger ikkekristne saksonger, vinkler og vikinger kjørte troen til kanten av de britiske øyer. Landet ble gradvis omregnet fra 597, etter at St. Augustine kom fra Roma for å konvertere de hedenske "vinkler til engler". Religiøse forskjeller mellom den innfødte keltiske kirken og den nye romerske

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#### BLOM MEDIUM 10/12 DUTCH

Afgezien van de intrinsieke waarde als een opmerkelijke overleving van een oud en verbazingwekkend mooi kunstwerk, vertoont het manuscript een unieke combinatie van artistieke stijlen die een cruciale periode weerspiegelt in de geschiedenis van Engeland. Het christendom kwam voor het eerst naar Groot-Brittannië onder de Romeinen, maar de daaropvolgende golven van invasie doorniet-christelijke Saksen, Angelen en Vikingen dreven het geloof naar de randen van de Britse eilanden. Het land werd geleidelijk opnieuw omgezet uit 597, nadat St. Augustinus uit Rome kwam om de heidense 'Hoeken

#### BLOM MEDIUM ITALIC 10/12 DUTCH

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#### BLOM BOLD 10/12 DANISH

Bortset fra dets egenværdi som en bemærkelsesværdig overlevelse af et gammelt og forbavsende smukke kunstværk, viser manuskriptet en unik kombination af kunstneriske stilarter, der afspejler en afgørende periode i Englands historie. Kristendommen kom først til Storbritannien under romerne, men efter-følgende invasion bølger af ikkekristne saxer, vinkler og vikinger kørte troen til de britiske øers kant. Landet var gradvis omdannet fra 597, efter at St. Augustine ankom fra Rom for at omdanne de hedenske 'Vinkler til engle'. Religiøse forskelle mellem den indfødte 'keltiske' kirke og den nye 'romerske

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#### BLOM EXTRABOLD 10/12 POLISH

Oprócz swojej nieodłącznej wartości jako niezwykłego przetrwania starożytnego i zadziwiająco pięknego dzieła sztuki, rękopis przedstawia unikalne połączenie stylów artystycznych, które odzwierciedlają kluczowy okres w historii Anglii. Chrześcijaństwo po raz pierwszy przybyło do Wielkiej Brytanii pod rządami Rzymian, ale kolejne fale inwazji w niechrześcijańscy Saksoni, Anglicy i Wikingowie doprowadzili wiarę do granic Wysp Brytyjskich. Kraj został stopniowo przebudowany z 597 roku, po tym jak św. Augustyn przybył z Rzymu, by nawrócić pogańskie "kąty na anioły". Różnice religijne między

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#### BLOM BLACK 10/12 FINNISH

Muinaisen ja hämmästyttävän kauniin taideteoksen merkittävän eloonjäämisen lisäksi sen käsikirjoituksella on ainutlaatuinen taiteellisten tyylien yhdistelmä, joka heijastaa ratkaisevaa ajanjaksoa Englannin historiassa. Kristinusko tuli ensin Ison Britannian roomalaisille, mutta alistumaton aallot hyökkäävät eikristilliset saksit, kulmat ja viikingit ajoivat uskontoa British Islesin reunaviivoihin. Maa muuttui asteittain 597: stä sen jälkeen, kun St Augustine saapui Roomasta muuttamaan pakanalliset "kulmat enkeliksi". Alkuperäiskansojen "keltti" kirkon ja uuden "roomalaisen"

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PAGE 24



FULL GLYPH SET AND OPENTYPE FEATURES

UPPERCASE

## ABCDEFGHIJKLMNOPQRSTUVWXYZ

LOWERCASE

abcdefghijklmnopqrstuvwxyz

ACCENTED UPPERCASE

ÁĂÂÄÀĀĄÅÃÆĆČÇĈĊÐĎÐÉĔĚÊËĖĖĒĘĞĜĢĠĦĤIJIJIJ́IÎÏÌÌ ĪĮĨĴĶĹĽĻĿŁŃŇŅŊÑÓŎÔÖÒŐŌØÕŒÞŔŘŖŚŠŞŜȘBŦŤŢŢ ÚŬÛÜÙŰŪŲŮŨŴŴŴŴÝŶŸŶŹŽŻ

### ACCENTED LOWERCASE

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### PUNCTUATION

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CURRENCY & MATH SYMBOLS

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PROPORTIONAL LINING FIGURES

TABULAR LINING FIGURES

CASE-SENSITIVE FIGURES

0123456789

NUMERATORS & DENOMINATORS 0123456789 0123456789

FRACTIONS

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сазе-sensitive forms (){}[]---«» ‹> į ¿

standard ligatures ff ffi ffi fi fi fi fi PAGE 25



OPENTYPE FEATURES DEACTIVATED

OPENTYPE FEATURES ACTIVATED

PROPORTIONAL LINING FIGURES (DEFAULT) Artwork dated: 1861–1875

tabular lining figures £12.65 \$30.78 €49.00

case-sensitive figures

SUPERSCRIPT (SUPERIOR) Reference Article 123

NUMERATORS X987 × Y654 + Z321 = A0

denominators X987 × Y654 + Z321 = A0

fractions 1/2 Cup • 1/4 Mile

slashed zero €978.00

standard ligatures fluffiest fields flourishing

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case-sensitive figures 12345CAPITAL67890

superscript (superior) Reference Article <sup>123</sup>

numerators X987 × Y654 + Z<sup>321</sup> = A0

denominators X987 × Y654 + Z321 = A0

FRACTIONS 1/2 Cup • 1/4 Mile

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